

VEXPO
Indonesia Energy &
Engineering

17-20
NOV
2021

Organised by: **PAMERINDO INDONESIA**
INDONESIA
International Specialized Exhibitions

 **informa markets**

REPORT CARD



A PAMERINDO INDONESIA TRADE EVENT
**ELECTRIC & POWER
INDONESIA**

A PAMERINDO INDONESIA TRADE EVENT
**MINING
INDONESIA**

A PAMERINDO INDONESIA TRADE EVENT
**CONSTRUCTION
INDONESIA**

 **CONCRETESHOW**
SOUTH EAST ASIA | INDONESIA

Special Talk Session by
 **OIL & GAS
INDONESIA**

www.electricindonesia.com | www.mining-indonesia.com | www.constructionindo.com | www.concreteshowseasia.com

www.ieevexpo.com

VISITORS



7,127

Registration

3,951

Total Visitors

30% Higher than 2020

3,007

Unique Visitors

VIEW EXHIBITOR PROFILE



3,951

Times

HALL VISIT

EPI

1,051

Visitors

MI

1,565

Visitors

CI / CSSEA

1,231

Visitors

VISITOR ACTIVITIES

View Exhibitor Video

3,260

Times

View Brochure

3,295

Times

View Poster

3,430

Times

253

Enquiries from
Live Chat

BUSINESS MEETING



Pre-arranged
Appointment

568

Appointments



Successful
Business
Meetings

214

Meetings



VISITOR

56%

New Visitor

VISITOR

44%

Visited IEE VEXPO 2020

WEBINAR

Talk Series

1,976

Visits

WEBINAR SESSIONS

8 Industry Insight Webinars

26 Product Presentations

REASON OF VISITING

33%

Make new contacts and develop business relations

25%

Placing Orders / purchasing new products

16%

Gain industry knowledge, latest trend and technology

11%

Personal Interest

8%

Evaluate and compare products

7%

Attending Webinar (Talk Series)

TOP 5 VISITOR LINE OF BUSINESS

ELECTRIC & POWER

- Facility Management
- Energy Efficiency & Conservation
- Architectural
- HVAC Equipment & System
- Speciality Fixtures & Equipment

MINING

- Coal & Mining Processing
- Mining Contractor & Services
- Heavy Equipment & Parts
- Transport & Logistics
- Survey & Mapping

CONSTRUCTION / CONCRETE

- Software, IT, Automation
- Dosing
- Consulting & Engineering
- Machine & accessories
- Batch Plant

CONTACT OUR TEAM

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